



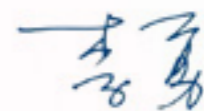
UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



TRADE INVESTMENT INNOVATION

DRIVING ECONOMIC TRANSFORMATION

“In the context of globalization, trade, investment and innovation drive economic transformation and job creation. Together, these three elements contribute to inclusive and sustainable industrial development and play a critical role in achieving the Sustainable Development Goals.”



LI Yong, UNIDO Director General

DRIVING ECONOMIC TRANSFORMATION

Effective efforts in trade, investment and innovation can provide the conditions to end poverty within a generation.

Over the last few decades, the world's economy has become truly global, interdependent and interconnected, with trade playing an increasingly important role. Economic transformation took place at an unprecedented speed, traversing national boundaries like never before. As a result, hundreds of millions of people have been lifted out of poverty, and developing countries are becoming engines of growth despite the challenges they are facing.

Trade, investment and innovation, as well as entrepreneurship, will remain key drivers of economic transformation for inclusive and sustainable growth.

UNIDO's Department of Trade, Investment and Innovation (TII) strategically combines its own range of services in order to help countries develop competitive manufacturing capabilities, improve conformity with market requirements and connect to international markets. Furthermore, TII offers specialized support to successfully achieve the Sustainable Development Goals (SDGs), in particular the industrial development targets.

The Department provides policy advisory services and promotes analytical research. In addition, TII facilitates the information-sharing and the exchange of knowledge

among its public and private stakeholders through different global forum mechanisms, such as expert group meetings, seminars and conferences. Building on UNIDO's strong convening function, these scalable events offer a platform for the exchange of expertise among like-minded partners. Special emphasis is placed on UNIDO's normative function by promoting standards and quality-related activities to create shared values.

Through its wide range of specialized services, TII contributes to UNIDO's flagship **Programme for Country Partnership (PCP)**. This is a custom-built partnership formula aiming to enhance inclusive and sustainable industrial development while each beneficiary country maintains ownership of the complete process by defining its needs and required support.

In full consultation with public and private partners, TII designs and implements holistic interventions that are tailored to specific country needs. TII interventions actively identify and combine complementary services from across six strategic thematic areas:

- » **IMPROVING THE BUSINESS ENVIRONMENT**
- » **INDUSTRIAL MODERNIZATION AND SME CLUSTERING**
- » **MOBILIZING RESPONSIBLE INVESTMENT AND SUSTAINABLE TECHNOLOGIES**
- » **BOOSTING INNOVATION**
- » **PROMOTING QUALITY AND STANDARDS**
- » **FACILITATING TRADE**

A successful track record is a reliable pointer to future performance. The projects mentioned hereafter are selected success stories illustrating our work.



IMPROVING THE BUSINESS ENVIRONMENT

Create and maintain an operating environment that stimulates inclusive and sustainable industrial development

Success Stories:

Vietnam: enhancing competitiveness and transparency through business registration reform

West Africa, Central Africa, Senegal, Cameroon and Armenia: carrying out competitive positioning and market intelligence studies

New Silk Road Economic Belt: leveraging the potential of science, industrial and technology parks, zones and cities

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INDUSTRIAL MODERNIZATION AND SME CLUSTERING

Enhance the competitiveness of SMEs, accelerate industrial modernization and develop linkages to sustainable supplier networks

Success Stories:

Central African Region: stimulating economic competitiveness and regional integration, enhancing industries and promoting accessibility of goods on regional and international markets

Cote d'Ivoire: enhancing the competitiveness of non-traditional export sectors through enterprise upgrading, quality infrastructure development and export consortia

Tunisia: improving the productivity, quality, and product diversification to better position traditional products on domestic and export markets

Montenegro: implementing an integrated cluster approach to promote the taste, origin and quality of local agro-food products and enhance linkages with the tourism sector





MOBILIZING RESPONSIBLE INVESTMENTS AND SUSTAINABLE TECHNOLOGIES

Increase investment and technology flows to stimulate sustainable economic growth for job creation

Success Stories:

Investment and Technology Promotion Offices (ITPOs) Network: providing advisory and technical services to enterprises and business development organizations located in the Kingdom of Bahrain, the People's Republic of China (Beijing and Shanghai), Italy, Germany, Japan, the Republic of Korea, Nigeria and the Russian Federation

Subcontracting and Partnership Exchange (SPX) Programme: strengthening the productive capacity and performance of SMEs to build international investment partnerships

Investment Learning Centre (ILC): offering training packages which cover identification, preparation, promotion and implementation of investment projects, including financial planning

Investment Monitoring: improving the monitoring and management of investment flows through the establishment of a web-based investment monitoring platform in Vietnam



BOOSTING INNOVATION

Prepare countries to reap benefits of Industry 4.0 by scaling-up innovation and fostering entrepreneurship

Success Stories:

Kenya: developing evidence-based policy capacity in government institutions to enhance industrial innovation through the monitoring and mapping of the National System of Innovation (NSI)

India: enhancing the capacity of a key nodal government support research institution in the paper and pulp industry through evidence-based skill and knowledge transfer

China: establishing the Shanghai Global Innovation Centre, as part of a global innovation network between different industrial and technological research and development organizations, to promote the introduction of advanced technologies in the manufacturing sector, such as additive manufacturing and artificial intelligence

Programme for Country Partnership in Peru: optimization of the network of Centres for Innovation Technology (CITEs) as instruments for innovation and competitiveness and productive diversification





PROMOTING QUALITY AND STANDARDS

Ensure quality and conformity with standards and market requirements for enhanced competitiveness and integration into global value chains

Success Stories:

West Africa: strengthening the quality policy, infrastructure and promotion in the Economic Community of West African States (ECOWAS) by pooling resources, harmonizing policies and practices to achieve economies of scale and deepen regional integration

Mozambique: building a systemic and demand-driven quality infrastructure system by strengthening related institutional and private sector capacities with the objective to increase the quality of local products and their competitiveness on global markets

Pakistan: streamlining standardization and technical regulations as well as improving traceable national metrology, internationally recognized national accreditation services and support testing laboratories

Colombia: building confidence, compliance and international recognition for a world-class cosmetic sector



FACILITATING TRADE

Improve the movement of goods across national borders to facilitate connectivity to global markets

Success Stories:

Arab Region: establishing and implementing a regional Arab Standardization Strategy for a more coordinated and faster delivery of services in standardization, conformity assessment and accreditation

Southern Africa: strengthening laboratories to offer high quality and reliable testing services for enterprises and regulators of the Southern African Development Community (SADC) in order to facilitate regional and international trade

Malawi: building a robust national quality infrastructure, trade capacity and market access support for agro-industrial products

Programme for Country Partnership in Ethiopia: enhancing trade processes for export competitiveness





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