



## UPGRADING THE SUDANESE SESAME SEEDS VALUE CHAIN

### INTRODUCTION

The project “Upgrading the Sudanese sesame seeds value chain” is being implemented by the United Nations Industrial Development Organization (UNIDO) and the Food and Agriculture Organization of the United Nations (FAO) since October 2018. The objective of the project is to increase the revenue of the sesame seeds value chain beneficiaries in Sudan by focusing on two main regions, namely Al Qatarif and North Kordofan. In total, the regions have around 3,3 million inhabitants, of which at least 200 small-scale farmers will be targeted, with a focus on women and youth.

The project objectives be achieved by enhancing the competitiveness of the sesame seeds value chain to help access international markets. Further, the project will

help enhance compliance with sanitary and phytosanitary requirements through the introduction of Good Agricultural Practices (GAP) as well as conducting training sessions in the fields of sesame seeds and fertilizers, pest management, good practices in storage and distribution, packaging, labelling and traceability. In the meantime, capacity building activities for officials from key quality institutions in the fields of SPS measures and export control system, as well as laboratory upgrading are offered.

At the end of the project, business networking events will be organized to introduce Sudanese sesame seeds to potential buyers from high-end markets such as the EU, Japan and Korea.

### MAIN ACTIVITIES

- Introduction and training on GAP
- Review of the institutional framework on SPS measures
- Formulation of guidelines, which cover the topics of sesame seeds and fertilizers, pest management, good practices in storage, as well as distribution, packaging, labelling and traceability
- Formulation of paper-based transaction record forms and coding systems

### BENEFICIARIES

- Ministry of Agriculture and Natural Resources
- Ministry of Industry and Trade
- Sudanese Standards and Metrology Organization
- Farmers’ Associations
- Small scale farmers

Related Sustainable Development Goals: SDG1, SDG8, SDG9, SDG17



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of the United Nations