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Organisation of African, Caribbean, and Pacific States



UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION

# ACP Business-friendly: Supporting value chains through inclusive policies, investment promotion and alliances

## Meso level

The "ACP Business-Friendly: Supporting value chains through inclusive policies, investment promotion and alliances" is an Intra-ACP action funded by the European Union and the Organisation of African, Caribbean and Pacific States (OACPS) through a EUR 34.7 million contribution. The United Nations Industrial Development Organization (UNIDO) has been entrusted to implement a EUR 8 million share until the end of the year 2024.

The Programme follows a tiered approach with engagements focusing on macro-, meso- and micro-level interventions implemented by the World Bank Group (WBG), UNIDO and the International Trade Centre (ITC), respectively.

The specific objective of the Programme is to support business-friendly and inclusive national and regional policies and strengthen productive capacities and value chains.

This Programme is designed to achieve two key outcomes of:

- 1 Adopting and implementing business-friendly, inclusive and responsible national policies and legal frameworks.
- 2 Strengthening productive, processing, promoting and marketing capabilities and value chains.

### Macro level

The ACP investment climate is enhanced through improved policies, strategies, regulations, and administrative environments are informed by strengthened diagnostics on growth, investment and competitive markets.

### Meso level

Intermediary organizations and business membership networks are leveraged to strengthen investment promotion capabilities, business support programs, marketing, monitoring, and partnerships.

### Micro level

Productive and commercial value chains alliances are facilitated and firm-level support to formal and informal businesses is provided through capacity building and training in order to strengthen and diversify productive and value addition capabilities.

#### Implementing Agency



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#### Duration

from **2019**

#### Co-implementing Agencies



WORLD BANK GROUP



#### Budget

**8**

million EUR allocated to UNIDO

to

**2024**

## UNIDO's meso level approach

UNIDO is implementing the meso-level component of the Programme. The meso-level action covers the following countries: Cameroon, Dominican Republic, Ethiopia, Ghana, Kenya, Papua New Guinea, Senegal and Zambia.

UNIDO's investment promotion interventions are aimed to facilitate the process of identifying, mobilizing capital, knowledge and technological resources for a more targeted investment development impact.

The Programme will also make regional level interventions working closely with Regional Economic Communities (RECs) as well as regional public and private sector organizations.

### Technical assistance interventions include:

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Capacity building initiatives to Investment Promotion Institutions (IPIs) aimed to enhance the provision and efficacy of investor services at different levels
- 

Undertaking of a more effective investment targeting and promotion effort driven by evidence-based policy advocacy
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Improve monitoring of Foreign Direct Investment (FDI) activity and impact

## Beneficiaries

ACP countries	ACP regional economic communities	National investment promotion agencies (IPAs) and institutions (IPIs)
ACP national investment climate reform bodies	Regional private sector development organizations and associations	ACP agriculture value chain actors and SMEs

## Digital solutions



UNIDO is developing the Invest-in-ACP Investment Promotion Portal which provides investment location information including investment project opportunities, ACP country and regional level institutional partners, value chain and sectoral details and information on industrial park and sites.

The Digital Investment Profiling System (DIPS) constitutes the back-end of the Invest-in-ACP Portal. It serves as a web application for IPAs and IPIs for the management of investment profiling data including Investment Opportunity Profiles (IOPs) as well as business intelligence on existing investors in the country.

## Our partners



 @InvestInACP

For any query, please contact [investmentportal@unido.org](mailto:investmentportal@unido.org)

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