



# GLOBAL QUALITY AND STANDARDS PROGRAMME INDONESIA

## WHAT IS THE GLOBAL QUALITY AND STANDARDS PROGRAMME?

The Global Quality and Standards Programme (GQSP) is a large-scale programme to encourage systematic trade development along specific value chains by strengthening quality infrastructure institutions and service providers, enhancing the compliance capacity of private sector actors, particularly small-medium enterprises (SMEs), and creating a culture of quality among all stakeholders.

GQSP works in 11 countries, including Indonesia, supporting 14 value chains on five continents worldwide.

GQSP is funded by the Swiss Confederation, through the Swiss State Secretariat for Economic Affairs (SECO) and implemented by the United Nations Industrial Development Organization.

## GQSP INDONESIA

GQSP Indonesia in cooperation with the Ministry of Marine Affairs and Fisheries (MMAF) and the National Standardization Agency (BSN) supports a series of selected aquaculture value chains, which are shrimps, seaweed, pangasius, *Clarias* catfish, and milkfish. The programme was launched in July 2019 and is an extension of the previous programme – SMART-Fish Indonesia (2014-2019). GQSP Indonesia now has partners in the private sector in 21 districts and 9 provinces across Indonesia.



## WHAT WE DO

The overall objective of the programme is to strengthen the quality and standards compliance capacity of small and medium enterprises (SMEs) to improve market access to both domestic and international markets.

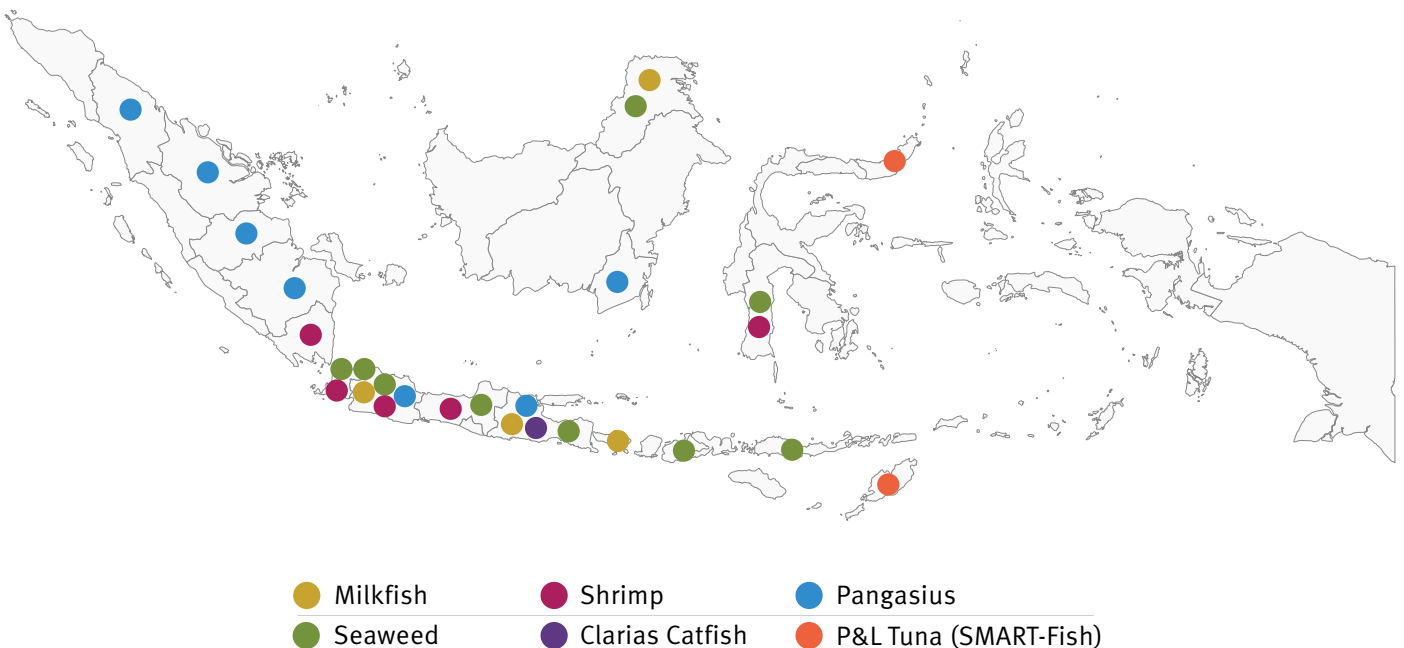
The programme supports the country to align the demand-for and supply-of quality services required to prove and verify the quality of products, through the following three areas of intervention:

- » **Enhancing quality infrastructure and services.** GQSP Indonesia supports MMAF and BSN in strengthening the country's National Quality Infrastructures (NQI) in the fishery by harmonizing and streamlining its Quality and Safety Assurance System, supporting the National Quality Policy development, aligning standards & certification process in Indonesia with international standards, rolling out the Indonesia Good Aquaculture Practices (IndoGAP), and establishing accredited Reference Material Producers (RMPs) for microbiology.
- » **Strengthening producers and value chains.** GQSP Indonesia assists the selected aquaculture value chains' producers (SMEs) to comply with international standards and technical regulations by developing, disseminating and up-scaling various Standard Operating Procedures (SOPs). The



project aims to improve productivity and harvest quality, hence to increase the competitiveness of the selected value chains, whilst maintaining environmental quality and improving their sustainability.

- » **Raising a culture for quality.** GQSP Indonesia is creating a culture-of-quality among all stakeholders by doing advocacy, up-scaling of knowledge dissemination, advice for informed policy decisions on standards compliance and support for policy development as well as advocating public-private dialogue and cooperation



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