

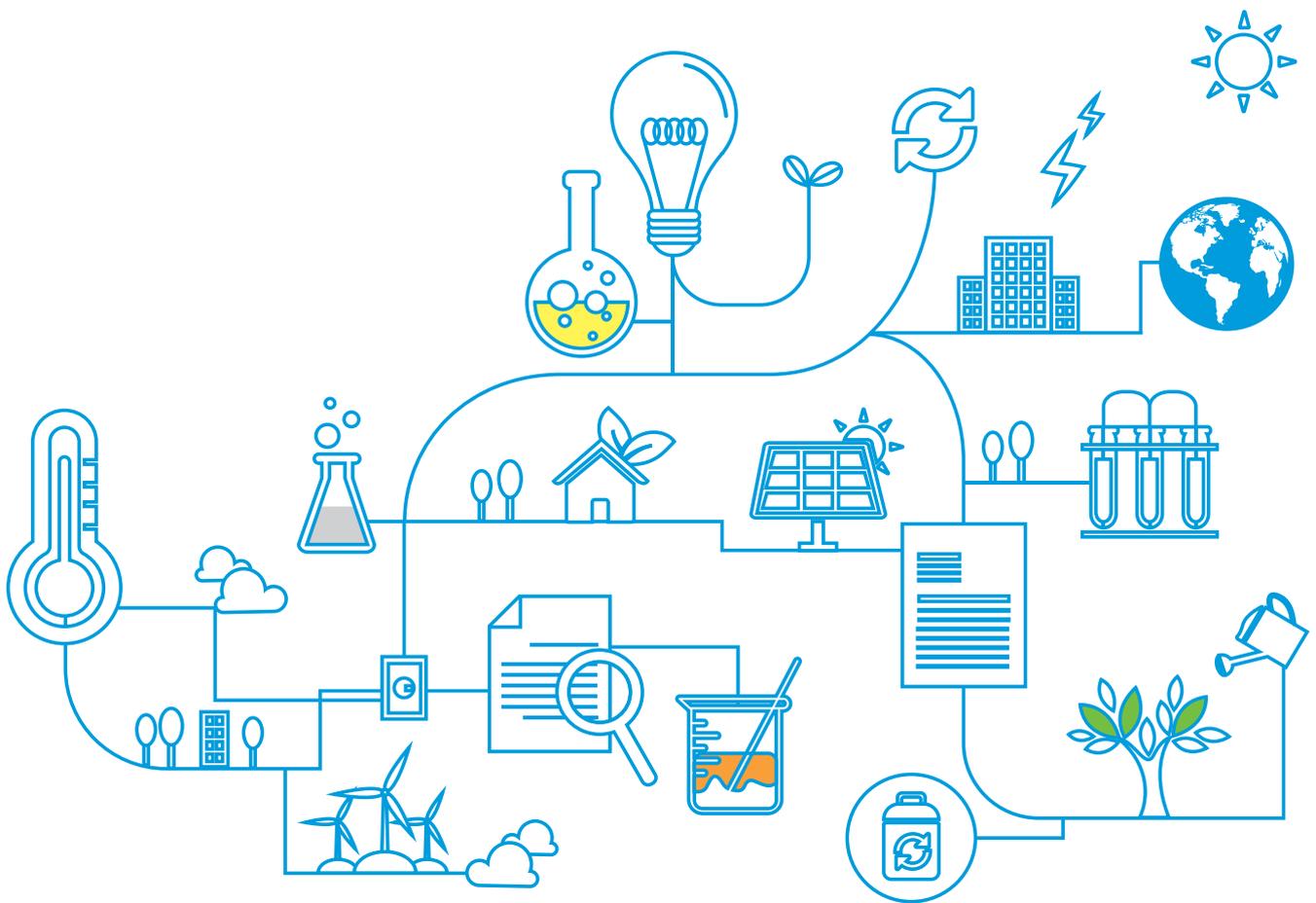


UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



UNIDO NETWORK OF INVESTMENT AND  
TECHNOLOGY PROMOTION OFFICES  
SEOUL, REPUBLIC OF KOREA

# ANNUAL REPORT 2016-2017



INVESTMENT AND TECHNOLOGY PROMOTION OFFICE, KOREA

UNIDO ITPO Korea Annual Report 2016-2017  
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UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION

INVESTMENT AND TECHNOLOGY PROMOTION OFFICE, KOREA  
(UNIDO ITPO KOREA)

[www.unidokorea.org](http://www.unidokorea.org)

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# Foreword from the Head



The mission of UNIDO is to promote and accelerate inclusive and sustainable industrial development (ISID). The years 2016 & 2017 were profoundly important because we celebrated UNIDO's 50th anniversary in 2016, and 2017 marked the 30th anniversary of the establishment of UNIDO ITPO Korea. The occasions offered opportunities to reflect on what we have accomplished and what we have to do in the future for promoting investment and technology transfer from Korea to developing countries and economies in transition.

Also noteworthy is the establishment of ITPO Germany in 2017, the 9th ITPO network, adding to the established ITPOs in 8 countries (Bahrain, China, Germany, Italy, Japan, Nigeria, Russia and Korea). Moreover, some European member countries are considering further establishment of ITPO in the near future, which will contribute to the consolidation of UNIDO's global network.

This report highlights UNIDO ITPO Korea's major activities in 2016 and 2017 that promoted cooperation between Korea and partner countries.

As for our major activities and events from 2016 through 2017, UNIDO ITPO Korea successfully carried out the 4th Green Industry Conference (GIC) in Ulsan, Korea in pursuit of exploring the interdependence between industry and cities under the theme "Green Industry for Sustainable Cities", the conference discussed resource efficiency, green technology and eco-innovation. The conference resulted in several partnership agreements between UNIDO and National Research Council of Science & Technology, China Energy Conservation and Environmental Protection Group, and the University of Ulsan.

UNIDO Director General Li Yong visited the Republic of Korea to attend the Global Industry and Economy Forum hosted by the Korea Institute for Industrial Economics and Trade on April 6, 2016. His visit rendered partnership cooperation between UNIDO and Korean government more reinforced especially in the promotion of UNIDO projects and the 4th UNIDO GIC.

Thanks to the collaborative efforts made by UNIDO HQ, MOFA Korea and ITPO Korea for a long time, the Advisory Program completed the administrative procedure in 2017 and will be launched early 2018. UNIDO ITPO Korea will provide advisory services on business opportunity for the private sector in Korea as well as in Ethiopia, Peru, Cambodia and other Asian countries, thereby facilitating the investment promotion efforts, technology absorption and opportunities for international cooperation. UNIDO ITPO Korea is looking forward to realizing the development of new investment and technology transfer projects, ultimately leading to the promotion and acceleration of ISID and overall economic growth in target countries.

A handwritten signature in black ink, appearing to read "Jungsoo DOO".

Jungsoo DOO  
Head of UNIDO ITPO Korea



## About UNIDO

The United Nations Industrial Development Organization (UNIDO) is the specialized agency of the United Nations that promotes industrial development for poverty reduction, inclusive globalization and environmental sustainability. The mandate of UNIDO is to promote and accelerate inclusive and sustainable industrial development (ISID) in developing countries and economies in transition.

Accordingly, the Organization's programmatic focus is structured in four strategic priorities:

- [Creating shared prosperity](#)
- [Advancing economic competitiveness](#)
- [Safeguarding the environment](#)
- [Strengthening knowledge and institutions](#)

## Director General

Li Yong, Director General of the United Nations Industrial Development Organization (UNIDO), has had an extensive career as a senior economic and financial policy-maker.

As Vice-Minister of Finance of the People's Republic of China and member of the Monetary Policy Committee of the Central Bank for a decade, Mr. Li was involved in setting and harmonizing fiscal, monetary and industrial policies, and in supporting sound economic growth in China.

He pushed forward financial sector reform, and prompted major financial institutions to establish corporate governance, deal with toxic assets and strengthen risk management.

Mr. Li gave great importance to fiscal and financial measures in favor of agricultural development and SMEs, the cornerstones for creating economic opportunities, reducing poverty and promoting gender equality.

He played a key role in China's cooperation with multilateral development organizations, such as the World Bank Group and the Asian Development Bank.



### UNIDO in brief

Establishment	1966
Member States	167 (as of 1 Jan 2018)
Director General	Li Yong
Headquarters	Vienna International Centre P.O.Box 300, 1400 Vienna, Austria Tel. (+43-1)26026-0 Fax. (+43-1)26926-69 E-mail. <a href="mailto:unido@unido.org">unido@unido.org</a>

# UNIDO Worldwide

## Headquarter

Vienna

## 3 Liaison Offices

Brussels / Geneva / New York

## 9 ITPO offices

- UNIDO ITPO Bahrain
- UNIDO ITPO Beijing
- UNIDO ITPO Shanghai
- UNIDO ITPO Germany
- UNIDO ITPO Italy
- UNIDO ITPO Japan
- UNIDO ITPO Nigeria
- UNIDO ITPO Korea
- UNIDO ITPO Russian Federation

## 5 Focal Points

- Togo
- Sri Lanka
- Russian Federation
- Ukraine
- Cuba

## Field Offices

### Africa (19)

- |                          |              |
|--------------------------|--------------|
| Burkina Faso             | Mali         |
| Cameroon                 | Mozambique   |
| Congo                    | Nigeria      |
| (Democratic Republic of) | Rwanda       |
| Côte d'Ivoire            | Senegal      |
| Ethiopia                 | Sierra Leone |
| Ghana                    | South Africa |
| Guinea                   | Uganda       |
| Kenya                    | Tanzania     |
| Madagascar               | Zimbabwe     |

### Arab States (7)

- Algeria
- Egypt
- Jordan
- Lebanon
- Morocco
- Sudan
- Tunisia

### Asia and Pacific (12)

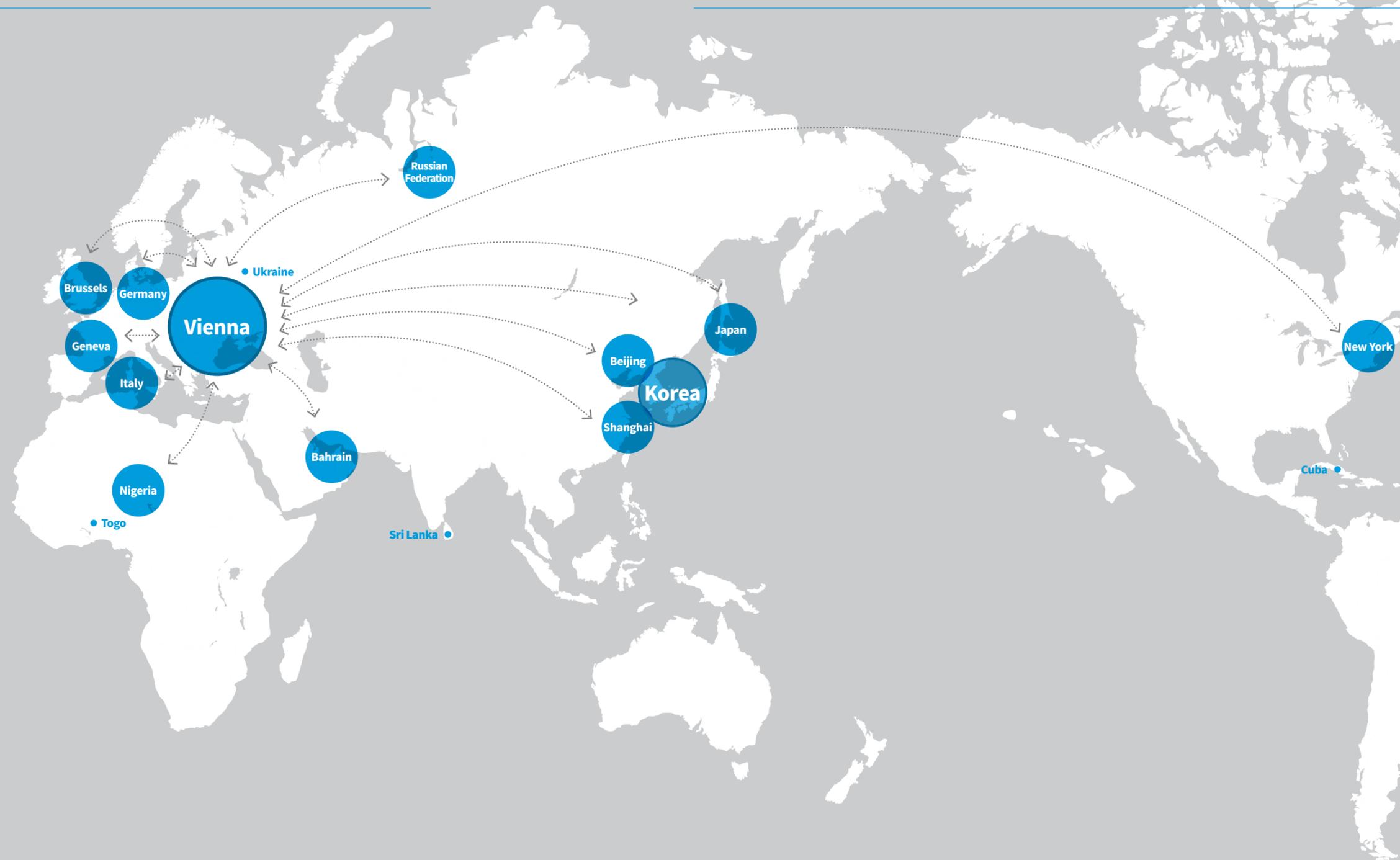
- |             |          |
|-------------|----------|
| Afghanistan | Thailand |
| Bangladesh  | Viet Nam |
| Cambodia    |          |
| China       |          |
| India       |          |
| Indonesia   |          |
| Iran        |          |
| Lao PDR     |          |
| Pakistan    |          |
| Philippines |          |

### Europe and Central Asia (3)

- Armenia
- Kyrgyzstan
- Turkey

### Latin America and the Caribbean (7)

- Bolivia
- Brazil
- Colombia
- Ecuador
- Mexico
- Nicaragua
- Uruguay



# UNIDO ITPO Korea

The Republic of Korea joined UNIDO in 1985 and established UNIDO ITPO Korea in April 1987. Under the agreement between MOFA and UNIDO for the active dissemination of Korea's economic development experience through technology transfer, all these activities have been the organization's key promotional strategies to help developing countries to reduce poverty and achieve sustainable economic development.

## Mission

United Nations Industrial Development Organization, Investment and Technology Promotion Office in Korea (UNIDO ITPO Korea) strives towards its strong commitment to facilitation of industrial development in developing countries through the inflows of investment and technology. By utilizing the already-established networks of both public and private investment promotion bodies within UNIDO, we maintain a strong commitment to our mission to promote and facilitate outbound investment and technology transfer from Korean enterprises, especially small and medium-sized enterprises (SMEs), to developing countries and their enterprises.

## Our Services

UNIDO ITPO Korea conducts diverse services to achieve our mission based on two main pillars; 1) Trade and investment promotion activities, 2) Development cooperation activities. With these aims, UNIDO ITPO Korea carries out a variety of programmes and projects to promote cooperative investment and technology transfer from Korea to developing countries.

## Location

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# Highlights of 2016



## 4th Green Industry Conference (GIC) in Ulsan, Korea

On June 28-30, 2016 - the conference “4th Green Industry for Sustainable Cities” was jointly organized by Ulsan Metropolitan City and the United Nations Industrial Development Organization (UNIDO), in cooperation with UNIDO ITPO Korea. The following entities supported and participated in the conference: the Ministry of Foreign Affairs of the Republic of Korea, the Ministry of Trade, Industry and Energy of the Republic of Korea, the Korea Institute for Industrial Economics and Trade, the Small and Medium Business Administration, the Korea Energy Agency, the National Research Council of Science and Technology, and the China Energy Conservation and Environmental Protection Group.



It brought together around 400 participants including high-level government officials, representatives of the private sector, industry associations, academia and civil society in order to explore the interdependence between industry and cities in the context of resource efficiency, green technology and eco-innovation. Former United Nations Secretary-General Ban Ki-moon opened the conference with a video message, remarking that “Cities are going to play a pivotal part in making [the 2030 Agenda for Sustainable Development] a reality.” The conference began with two days of panels and plenaries in which participants discussed topics ranging from low-carbon transport and energy, the

circular economy, and the Korean green strategy in urban industrial areas. Afterwards, participants presented the Ulsan Statement, a reference document for future discussion on city-level green industry initiatives.

The third day of the conference saw 140 participants going on field visits to state-of-the-art manufacturing sites including Hyundai Heavy Industry, SK Energy, Ulsan Hydrogen Town in the city of Ulsan, the industrial powerhouse of Korea, and a model for eco-industrial parks. The Mayor of Ulsan Metropolitan City Kim Gi-hyeon expressed the city’s eagerness to learn from other countries and shared Ulsan’s experience with green industry and sustainable growth.



Several partnership agreements were sealed at the conference. UNIDO signed memorandums of understanding respectively with the National Research Council of Science and Technology of the Republic of Korea to establish and expand scientific and technological research cooperation, and with the China Energy Conservation and Environmental Protection

Group to promote cleaner production and resource efficiency. In addition, UNIDO and the University of Ulsan signed a joint declaration to enhance their past successful cooperation in the area of inclusive and sustainable industrial development (ISID), with a particular focus on eco-industrial park development and eco-friendly urbanization.



## UNIDO 50th Anniversary Conference and EXPO

On 21-25 November 2016 - UNIDO ITPO Korea participated in UNIDO's 50th anniversary conference taking place under the slogan "Together for a sustainable future". The event was held to celebrate the Organization's activities and achievements over the last 50 year.

There were a series of events and secondary activities such as the panel discussion, catering, and cultural exchange. The promotion of UNIDO's programmes and activities from the past, present and future were grouped around the 5 P-themes (People, Prosperity, Peace, Partnership, and Planet). The 5 P-themes were at the heart of the 2030 Agenda for Sustainable Development.

In the conference, approximately 1600 participants including leaders of international organizations, business representatives, and eminent scholars from over 190 countries attended the event. Moreover all side events were live streamed via UNIDO's 50th anniversary web platform, drawing more than 300,000 viewers.



\* Director General of UNIDO Li Yong said that the anniversary provides an opportunity to reflect on the past and to chart a new path for a sustainable future. "Today, as never before, we are fully committed to the job we started five decades ago: to put an end to poverty once and for all," he added.



On the occasion of its 50th anniversary conference, the Expo titled "Together for a sustainable future" was hosted by UNIDO with a strong focus on the Sustainable Development Goals. The EXPO consisted of a main exhibition area with numerous stands reflecting the work and achievements of UNIDO, its Member States, partners and beneficiaries.

In the EXPO, UNIDO ITPO Korea arranged for promotional booths with 8 other ITPOs including Germany, China, and Russia. Also UNIDO ITPO Korea successfully promoted the mandate of ITPO, which is to promote and accelerate sustainable industrial development through technology transfer, investment promotion, and trade capacity-building in developing countries.

Particularly, UNIDO ITPO Korea brought Korean enterprise to showcase Korean's advanced medical technology through promotional booth in the event.



OSANG Healthcare

OSANG Healthcare(INFOPIA) is a Korean medical devices company, which succeeded in the commercialization of a full-automated biochemical blood analyzer.

As the company is planning to extend and invest its business abroad, especially in Africa, the CEO Donghyun Lee attended the EXPO as an exhibitor and a sponsor with their colleagues to promote their diagnostic technique of AIDS as well as other infectious disease. The sponsor is mobilized by UNIDO ITPO Korea.



Director General visits to Korea

On April 5-6, 2016 - UNIDO Director General Li Yong and UNIDO Director of Partnership Bureau Zou Ciyong visited Republic of Korea to participate in the International Forum organized by the Korea Institute for Industrial Economics and Trade (KIET) and to strengthen partnership and cooperation between UNIDO and Korea government in promoting UNIDO projects and the 4th UNIDO Green Industry Conference (GIC).



\* Director General Li Yong had meeting with Mr. Tae-Yul CHO, Acting Minister of MOFA Korea.



SEOUL, 5 April 2016

Director General Li travelled to the Republic of Korea, where he held a meeting with Mr. Tae-Yul CHO, Acting Minister of Foreign Affairs.



SEOUL, 5 April 2016

Director General Li travelled to the Republic of Korea, where he held a meeting with Mr. Sangchun LEE, Chairperson of the National Research Council of Science and Technology (NST).



SEOUL, 6 April 2016

Director General Li participated in the International Forum on Global Industry, where he discussed the future of industry with other participants. The forum took place on the occasion of the 40th Anniversary of KIET.

# Highlights of 2017

## Trade and Investment Promotion

UNIDO ITPO Korea organizes seminars, workshops, and forums with the purpose of promoting outward investment and technology transfer from Korea to developing countries and emerging markets. UNIDO ITPO Korea also holds 1:1 business consultation meeting for embassies of developing countries to attract foreign investment by promoting their investment climate, relevant policy to Korean enterprises who wish to expand their businesses to overseas.



### UNIDO-KEITI Workshop on Environmental Cooperation



On June 21, 2017 - UNIDO ITPO Korea and the Korea Environmental Industry & Technology Institute (KEITI) organized a joint workshop at KEITI hall with the aim of strengthening environmental cooperation between Korea and developing countries. The workshop brought 22 diplomats together from 15 countries as well as representatives of more than 20 companies.



\* Opening remarks, Mr. Doo, Head of ITPO Korea



\* Presentation of Rwanda, Mr. Claude K. GANZA, First Counsellor of the Embassy of Rwanda



The thematic focus of the Workshop was “Environmental Cooperation between Korea and developing countries” with an emphasis on Inclusive and Sustainable Industrial Development (ISID). The event consisted of presentations from Korean SMEs and embassies of developing countries. In particular, the Embassy of Fiji and the Embassy of Rwanda presented on investment climate and environmental issues of their own countries.

The workshop succeeded in the exchange of knowledge and information on environmental industry between Korea and developing countries, contributing to the enhancement of cooperation and partnership in trade and investment. It was also an opportunity to discuss and highlight the importance of international cooperation and investment in developing countries.





Site visit to HANAM UNION PARK

After the morning session, the participants visited the HANAM UNION Park, the largest sewage plant and environmental infrastructure located in Korea. During the visit, the delegation received a tour of the sewage treatment and waste processing plant and many questions were asked ranging from the technical processes to the management.



\*Site visit to HANAM UNION PARK



### Korea-India Round Table on Development Cooperation



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On July 24-27, 2017 - in order to explore possibilities of new joint project between Korea, India and UNIDO ITPO Korea, UNIDO ITPO Korea accompanied the Korean MOFA delegation to the Round Table on Korea-India Development Cooperation held in New Delhi, India. The event was attended by delegates from the Korea's MOFA, KOICA, Korean Embassy, Indian Finance Ministry, USAID, German Embassy, World Bank, UNDP, UNIDO Field Office in India, Brookings India, BIRAC, FICCI, Asia Foundation, Plan India, etc.



In the course of the meeting, UNIDO ITPO Korea introduced UNIDO and demonstrated its intention to establish new partnership on development cooperation with the Indian government. During the meeting, several proposals which apply innovative ideas of the private sector have been introduced to strengthen cooperation with the private sector. Also UNIDO ITPO Korea and the Korean government suggested development consulting projects which would satisfy the Indian demands for the development of infrastructure.

UNIDO ITPO Korea suggested technical cooperation, capacity building, development consulting, PPP in order to increase development effectiveness.

In cooperation with UNIDO India office, UNIDO ITPO Korea would develop specific projects on trilateral cooperation in favor of third countries (e.g.: African countries) as well as specific projects for bilateral cooperation in near future.



 **GTI Trade and Investment Cooperation Roundtable Meeting**

On August 30, 2017 - UNIDO ITPO Korea attended the GTI Trade and Investment Cooperation Roundtable Meeting held in Changchun, China. UNIDO ITPO Korea made a presentation proposing a preliminary feasibility study on the establishment of an industrial park in a Russian Far East region (Primorsky Krai) to promote Inclusive and Sustainable Industrial

Development (ISID) in Northeast Asia. With this opportunity, UNIDO ITPO Korea explored joint projects and exchanged ideas on how to strengthen development cooperation with GTI member countries in view of increasing bilateral economic interdependence.



These meetings were aimed at bringing diverse stakeholders, government agencies, international organizations, academia and private sector, together and discussing the future direction and concerted actions on trade and investment cooperation in Northeast Asia. The participants exchanged ideas on the opportunities and challenges of trade and investment, and shared in the development strategies of each GTI member country to inspire collective actions towards development cooperation.

Participants also exchanged experiences and practices on regional trade and investment cooperation. Moreover, the meeting provided an opportunity to gather valuable opinions from experts from diverse areas and sectors.



Taking into account the UNIDO's expertise on technical assistance for the promotion of investment and technology transfer, the GTI member countries shared information on developing industrial parks suggested by UNIDO ITPO Korea at the Roundtable Meeting.

To strengthen cooperation with the GTI member countries, UNIDO ITPO Korea will continue promoting the necessity of industrial development and identifying appropriate sectors in Northeast Asia.





## 2017 China International Fair for Investment and Trade: Public-Private Partnership (PPP) Forum on BRICS E-commerce & Small and Medium Enterprises (SMEs) Matchmaking Event



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On September 19, 2017 - UNIDO in cooperation with partner institutions, organized the BRICS Plus Business Cooperation Forum, in Xiamen, China.

The Public-Private Partnerships (PPP) Forum on BRICS E-commerce aimed to promote cooperation between public and private sectors in the area of e-commerce, Big Data, and innovation, as well as cooperation and development among SMEs in BRICS and other Asia-Pacific countries. Through the event, UNIDO promoted the development of e-commerce with the creation of job opportunities and innovative business models.

Government officials, business representatives from BRICS countries and scholars leading e-commerce were invited to the Forum. By recommendation of UNIDO ITPO Korea, Dr. Jeong-Gon Kim, Research Fellow of Global Strategy Research Center, Korea Trade-Investment Promotion Agency (KOTRA) was nominated as a speaker in the forum. Dr. Kim is delivered the speech, "E-commerce and digital innovation" during the event.



The event comprised two consecutive forums: 1) the Public-Private Partnership (PPP) Forum on BRICS e-commerce, and; 2) the Chinese Enterprises Green Investment and Financing from a Global Perspective Forum. Throughout the sessions, all participants not only discussed various aspects and prospects regarding cross-border e-commerce market, but also provided advice on promoting cooperation between public and private sectors.

Through this event, UNIDO supported all participating nations to build a closer partnership and deepen practical cooperation in all fields.



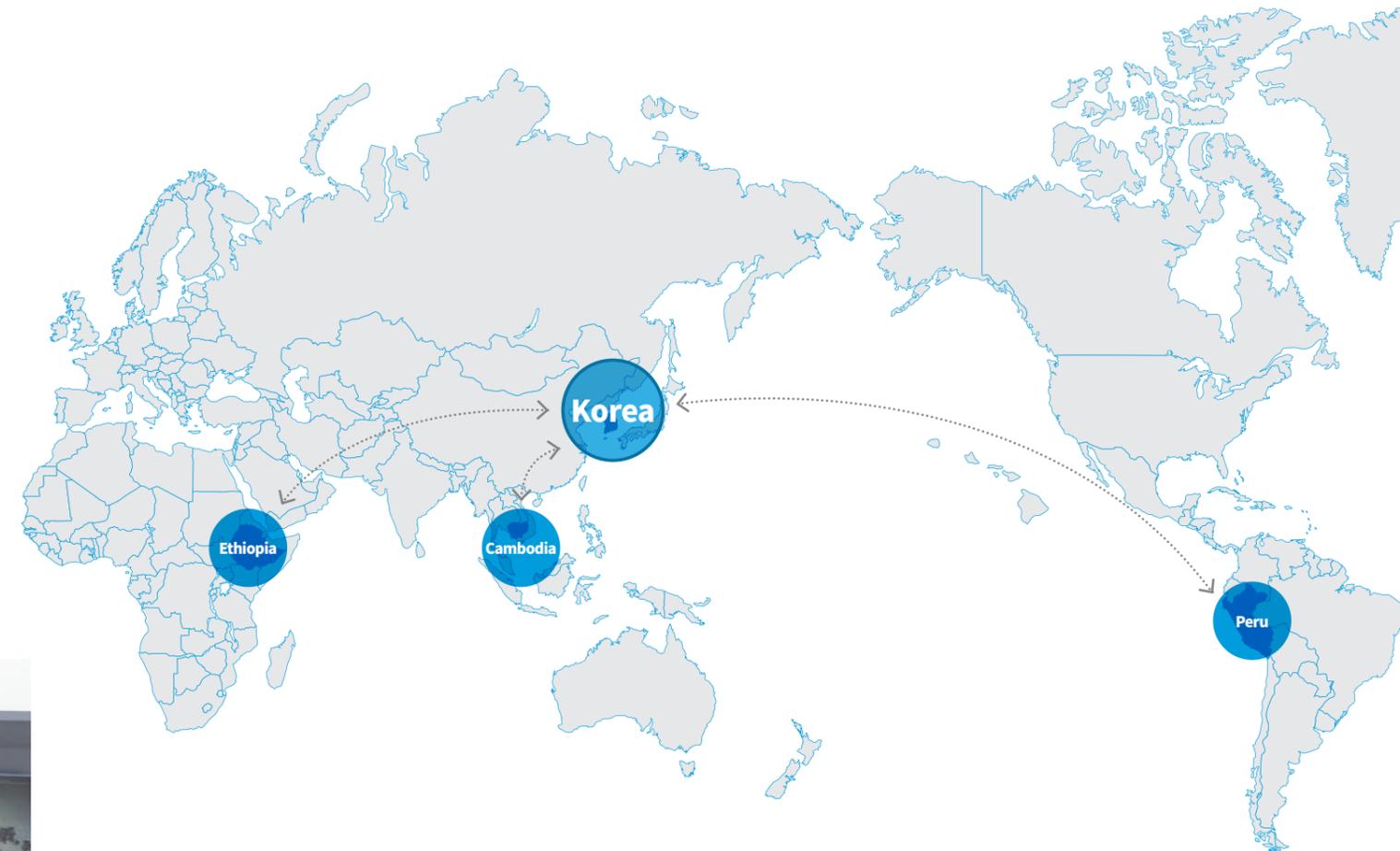
**Jeong-Gon Kim, Research Fellow**  
Korea Trade Investment Promotion Agency

Dr. Jeong-Gon Kim is now a research fellow of Global Strategy Research Center, KOTRA (Korea Trade Investment Promotion Agency). He was an associate research fellow of Asia-Pacific Department, Korea Institute for International Economic Policy (KIEP) during March 2013 - March 2017. He earned B.A degree in Korean literature at Seoul National University and Ph.D degree in international trade at Sogang University in Korea. His research topics are digital trade, digitization's innovative impacts on industries and roles of SMEs in digital economy. Recently he published some policy reports about digital trade such as Issues of International Digital Trade and Their Policy Implications (2015. KIEP), Issues in Integration of Digital Market among Korea, Japan and China (2015. submitted to the Korean government), and Digital Innovation and Policy Challenges (2016. KIEP). He earned Best Policy Report Award of KIEP in 2015 and 2016, and Best Academic Paper Award from Korea Trade Research Association in 2012.



# Advisory Programme

Many developing countries and countries with economies in transition are having considerable difficulties in attracting investment partners and accessing innovative technologies to pursue Inclusive and Sustainable Industrial Development (ISID) and further economic growth. Such challenges mainly result from lack of information exchange between developing countries and investors. Once abundant information on promising field for investment and relevant legal, economic and political conditions of target countries is shared, more entrepreneurs would take actions to expand their businesses to the target countries.



\* H.E. Prasad Cham, right, Senior Minister of Cambodia and Mr. Jungsoo Doo, Head of ITPO Korea on 28th November, 2017 in Vienna.

The Advisory Programme is designed to bridge the information gap between Korea and three target countries, Ethiopia, Cambodia and Peru. The goal of the programme is to provide support and advisory services for the private sectors of Korea as well as those of target countries in order to create successful investment and technology transfer projects between the two parties.

Operating under the supervision of UNIDO ITPO Korea, the Advisory Programme will be implemented by assigning advisors to Ethiopia, Cambodia and Peru. The advisors will act as a gateway to the cooperation between Korea and partner countries by disseminating identified investment and technology transfer opportunities among the business community in Korea.

The advisors will also share updated information on investment climate, administrative procedures, industry-specific information, infrastructure costs and legal framework of target countries. This will facilitate new industrial projects between Korea and target countries, and therefore contribute to the promotion and acceleration of ISID and overall economic growth in target countries eventually.

The duration of the programme is three years starting from 2018 to 2020. In 2017, UNIDO ITPO Korea executed preparation works in order to successfully launch the Advisory Programme. As a part of groundwork, UNIDO ITPO Korea had a discussion with H.E. Cham Prasad, the Senior Minister of the Cambodian Ministry of Industry and Handicraft, and reached an agreement on close cooperation schemes regarding the Advisory Programme in Cambodia.

# Capacity Building



Many Korean SMEs and local entrepreneurs, who wish to expand business further into foreign countries, require proper feasibility studies in order to make sound investment decisions with the right choice of technologies that accommodate industrial growth and sustainability.

In this connection, UNIDO developed its own software COMFAR (Computer Model for Feasibility Analysis and Reporting) to respond to the need to develop methodologies and tools for identification, preparation and promotion of investment, and technology projects. COMFAR is being used in 160 countries around the world.

To raise awareness on investment promotion and studies for SMEs in Korea, the UNIDO ITPO Korea has organized the training workshops since 2005 within UNIDO's mandate.



## COMFAR III Workshop

On November 13-15, 2017 - to promote and present UNIDO methodologies and tools, UNIDO ITPO Korea organized COMFAR III (Computer Model for Feasibility Analysis and Reporting) Workshop for senior entrepreneurs of Korean SMEs planning to extend their businesses into overseas markets, especially in developing countries.

The venue was supported by the Korea Chamber of Commerce and Industry (KCCI) and the participants took the courses about how to practice the use of various analytical tools and software features such as sensitivity and parametric analysis, internal rate of return and net present value etc.





\* KOTEC is a quasi-governmental institution under the Ministry of SMEs and Startups, headquartered in Busan, Korea.

# MOU

## Memorandum of Understanding between KOTEC and UNIDO

On 2 November 2017- UNIDO partnered with Korea Technology Finance Corporation (KOTEC) to unlock financing for clean technology innovation and entrepreneurship in small and medium sized enterprises (SMEs) and start-ups in Seoul, Korea. A memorandum of understanding between the two organizations was concluded during “Insight Plus: Role of Technology Evaluation in Climate Financing”, an international symposium hosted by KOTEC to mark the 20th anniversary of the launch of its technology evaluation service. With closer cooperation between UNIDO and KOTEC, their partnership is expected to support startups and SMEs with commercializing technology innovations by strengthen-

ing financing and investment dimensions along the innovation value chain in the framework of UNIDO’s Global Cleantech Innovation Programme (GCIP).

UNIDO looks forward to the development of a joint initiative with KOTEC to strengthen the clean technology innovation and entrepreneurship ecosystem. UNIDO also anticipates to work together on technology transfer and commercialization, covering a range of environmental and climate technologies, especially under the framework of the Global Cleantech Innovation Programme”, said Mr. Philippe Scholtès, UNIDO Managing Director.



“KOTEC has been providing overarching support to small and medium-sized enterprises (SMEs) and venture businesses for technology innovation and financing for 20 years. We look forward to providing our expertise to support clean technology innovation in developing and emerging economies, in accelerating climate solutions through promoting technology transfer and SME-SME joint ventures”, said Mr. Kim, Kyu-ok, Chairman and President of KOTEC.

GCIP, a UNIDO flagship programme supported by the Global Environment Facility, identifies emerging startups with innovative cleantech solutions and supports them in enhancing entrepreneurial and business capacities for commercialization and market dissemination. Ukraine is due to join the programme alongside existing members : Armenia, India, Malaysia, Morocco, Pakistan, South Africa, Thailand and Turkey.



## Lecture and Seminar



### Youth Ambassador Academy

On August 12, 2017 - UNIDO ITPO Korea delivered a lecture on 'the life and role of a Diplomat' to students in 2017 Youth Ambassador Academy hosted by the Korea Culture Promotion Association at Seoul Olympic Parktel.

The 2017 Youth Ambassador Summer Academy is a diplomacy camp inviting special lecturers such as ambassadors and diplomats to share current global issues, international culture, and diplomatic activities. The academy consisted of various programs for the participants aspiring to be a global leader.



During the academy, Head of UNIDO ITPO Korea Mr. Doo shared his experience and expertise as a career diplomat for 34 years and explained what need to prepared by students aspiring to become diplomats.

Also Mr. Doo introduced UNIDO's mandate and UNIDO ITPO Korea's diverse activities in relation to Inclusive and Sustainable Industrial Development (ISID). Through the lectures, students were able to establish more specific plans on future career and learn how to exemplify a good leader.





# Donor Relations

## UNIDO's meetings with the Ministry of Foreign Affairs (MOFA) and KOICA : Mr. Calzadilla's visit, Director of UNIDO Department of Trade, Investment and Innovation

On September 27, 2017 - UNIDO ITPO Korea held meetings with the Ministry of Foreign Affairs (MOFA) and KOICA, while Bernardo Calzadilla-Sarmiento, Director of the UNIDO Department of Trade, Investment and Innovation, visited South Korea.



\* Bernardo's visit to Sudokwon Landfill Site Management Corporation (SLC), September 27, 2017.



\* Meeting with the Ministry of Foreign Affairs (MOFA), September 27, 2017  
Mr. Jeong Jin Kyu / Director-General /Development Cooperation Bureau  
Mr. Calzadilla-Sarmiento and Mr. Jeong exchanged their views on how to strengthen cooperation between UNIDO and Korea and discussed Industry 4.0, PCP and other projects.

During the meeting, Calzadilla explained diverse UNIDO projects in relation to enhancing capacity and competitiveness in developing countries such as Technology Programme in Nigeria. He also mentioned the difference between FDI and impact investment, and UNIDO projects on circular economy during the meeting.



\* Meeting with KOICA, September 27, 2017 Mr. Sul Kyung Hoon, Vice President of KOICA (middle)



## 2017 Policy Presentation by the Korean Ministry of Science and ICT

On December 7-8, 2017 - UNIDO ITPO Korea, attended 2017 Policy Presentation by the Korean Ministry of Science and ICT.

2017 Policy Presentation was held to promote PyeongChang 2018 Olympics and Paralympic Winter Games as well as to discuss cross-border international cooperation for technology, policy, industry, and problem-solving. More than 100 participants attended the event, including ambassadors in Korea, diplomats in charge of science, technology and ICT, and journalists from China, Japan, France.



The presentation consisted of three sessions as follows: (1) Expanding International Cooperation based on Science, Technology, and ICT (STI) (2) Policy direction for the 4th Industrial Revolution (3) Plan for PyeongChang ICT Olympic Games. In particular, the Ministry of Science and ICT (MSIT) suggested the implementation strategies to promote international cooperation with economic development experience based on Science and ICT. MSIT would not merely strengthen the global cooperation with US, Europe, and China, but also plan to encourage cooperation on industrialization and economic development plan with South Asian and Eurasian region.

Korean government would develop package model which includes R&D, networking of talents, Industry, problem-solving model and support for the successful global cooperation with South Asian and Eurasian countries. Moreover, Korea would expand science technology partnerships into developing countries, and promote STI-based innovation in ODA.

Taking this opportunity, UNIDO ITPO Korea will continuously work with relevant officials and international organizations to promote the importance of building awareness of the 4th Industrial Revolution and Climate Change consequences for inclusive and sustainable industrial development (ISID). Also the Office will assist in establishing multi-stakeholder knowledge sharing platforms to create awareness on the outstanding technologies of Korea to developing countries.

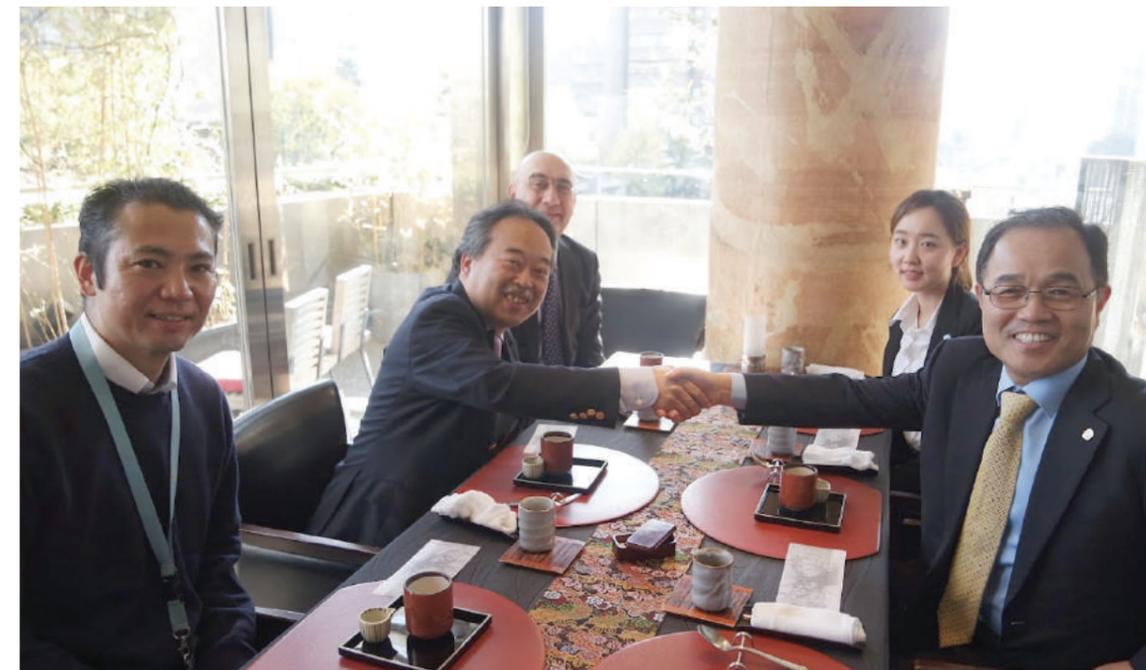
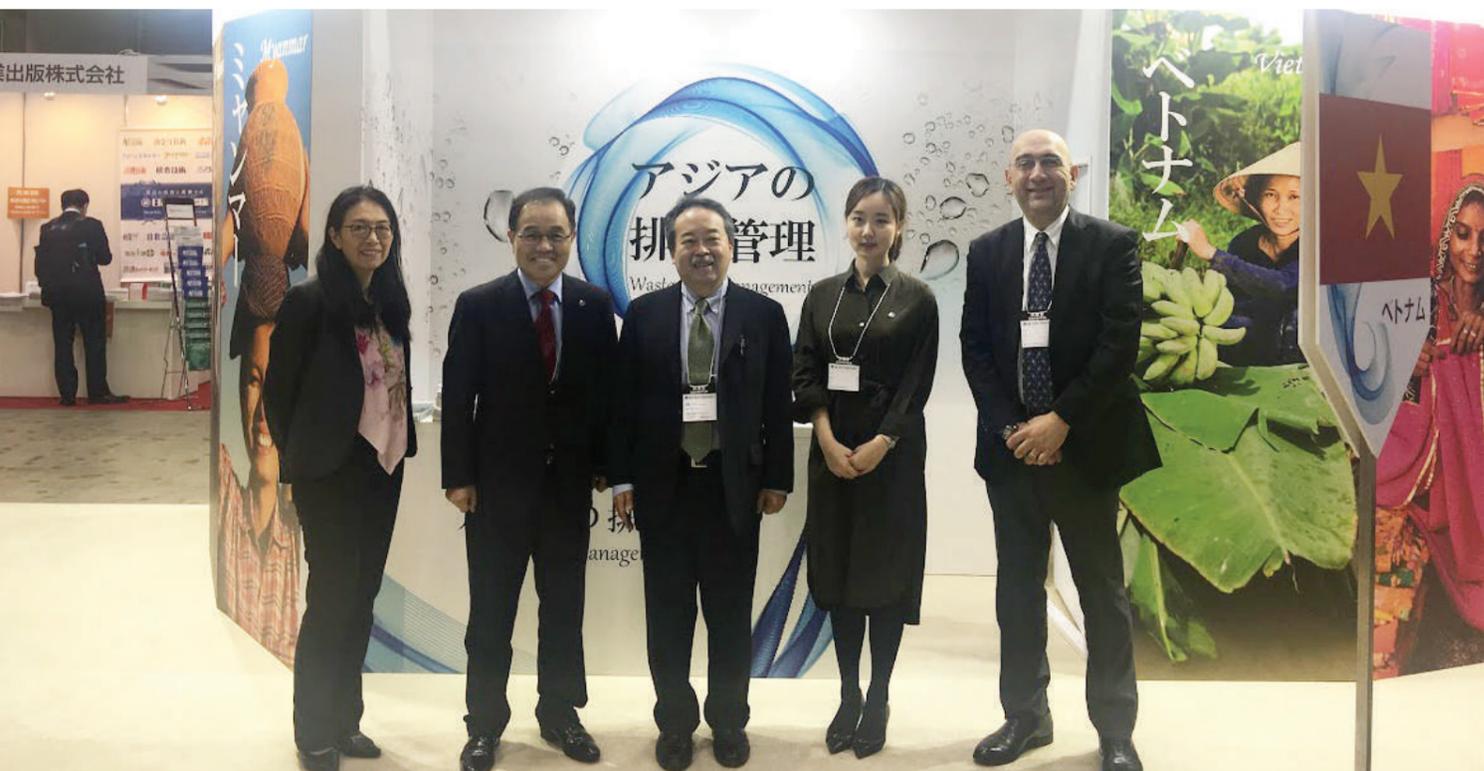
# Network

## UNIDO ITPO Tokyo and INCHEM International Exhibition Visit



On 20-23 November 2017-UNIDO ITPO Korea visited ITPO Tokyo. UNIDO ITPO Korea discussed the main mission and activities of ITPO with Mr. Yuko Yasunaga, Head of ITPO Tokyo as well as other staffs, and also shared the implementation strategy and experiences for each programme. Particularly, both parties reviewed the current status and major achievements on Delegate Programme, Advisory Programme, and Environmental Technology Database, which are part of UNIDO ITPO Tokyo's main activities.

UNIDO ITPO Korea also participated in INCHEM 2017 and made a visit to UNIDO ITPO Tokyo section and other Chemical and Process Industry sections. INCHEM, as the Asia's largest exhibition for Chemical and Process engineering, was held on 20-23 November at Tokyo Big Sight. ITPO Tokyo invited five Asian countries' delegates, held seminar, and arranged the meetings for companies who want to enter the delegates' markets. During the visit, ITPO Korea was able to have bilateral meetings with delegates from Myanmar, India, Indonesia, and Cambodia working at government and research institution to seek the future cooperation programme.



In addition, ITPO Korea interviewed JMA Consultant Inc.(JMAC) and NEC respectively who hold partnership with ITPO Tokyo. The interview helped to better understand the role of two institutions and the relations with ITPO Tokyo. JMAC cooperated with ITPO regarding the exhibition hosting, while NEC focused on technology transfer. This allowed ITPO Korea to look for the cooperation with similar institutions in Korea. In particular, NEC's new technology showroom 'Innovation world' tour promoted the knowledge of biometric technology.

Based on the lesson learned from the mission to ITPO Tokyo, ITPO Korea will further revitalize its activities and strengthen its strategic partnership with ITPO Tokyo.



## Attending the 7th edition of the UNIDO LDC Ministerial Conference and the 17th Session of the General Conference



On 23-30 November 2017-UNIDO ITPO Korea Head Jung-soo Doo attended the 7th edition of the UNIDO Least Developed Countries (LDC) Ministerial Conference and the seventeenth session of the General Conference in Vienna, Austria.

November 23rd through 24th, more than 350 participants such as LDC Ministers, UN organizations, regional economic communities, emerging and traditional donors, DFIs, private sector entities, chambers of commerce and investment promotion agencies from LDCs actively discussed industrial development for LDCs in the conference.



\* With Director General Li Yong

\* With Deputy Director, Hiroshi Kuniyosh



The conference consisted of three main sessions as follows, respectively run by professional panels from the academic and political world.

- Session 1

Ministerial debate on the progress made by LDCs towards productive capacity building and attracting investment for structural transformation

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Session 2

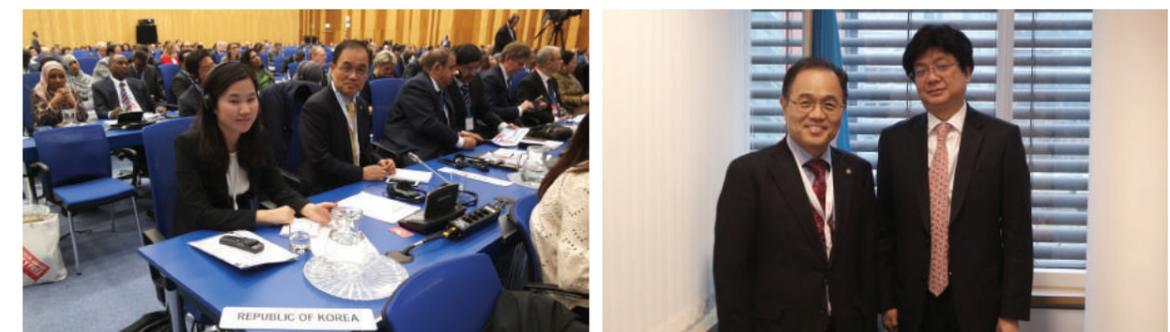
Nurturing a new era of enhanced collaboration between private and public sectors for LDCs' graduation

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Session 3

Partnerships for sustainable industrialization – lessons learned and the way forward

Apart from the sessions noted above, B2B/B2G face-to-face meetings were also arranged, which can lead to seeking for substantive cooperation schemes.



From November 27 to December 1 2017, the seven tenth session of the UNIDO General Conference took place under the theme of 'Partnering for impact – achieving the sustainable development goals'.

Hundreds of participants gathered for the event, including Heads of State and Government, ministers and other high-level government officials from around the world, as well as senior representatives of other UN organizations, and prominent leaders from the private sector, civil society and academia. The conference paved the way for dealing primarily with the results, strategies and cooperation schemes with other agencies in relation to Inclusive

and Sustainable Industrial Development (ISID) in order to achieve the 2030 Agenda.

Furthermore, the issues on the Industry 4.0, circular economy, and gender were discussed through various forms of side events. Especially, when it comes to the Third Industrial Development Decade for Africa (IDDA III), UNIDO declared that its emphasis on Africa has to be continued in order to act as a leader in this phase.

UNIDO ITPO Korea also exchanged the opinions in regards to enhancement of ITPO Korea's next year's activities through face-to-face meetings with the executive members in Vienna.

# Appendix

## Conference / Forum / Seminar / Workshop and Fair / Exhibition

Date	Event	Organizer	Place	Type	Sector
6-7 Apr, 2016	International Forum on Global Industry	Korea Institute for Industrial Economics and Trade (KIET)	Seoul, Korea	Forum	Investment, Cooperation
28-30 Jun, 2016	The 4th Green Industry Conference (GIC)	United Nations Industrial Development Organization (UNIDO), Ulsan Metropolitan City	Ulsan, Korea	Conference	Sustainable Development, Green Economy
21-25 Nov, 2016	UNIDO's 50th anniversary Conference and EXPO	United Nations Industrial Development Organization (UNIDO)	Vienna, Austria	Expo, Conference	Multi-sectoral, Cultural
21 Jun, 2017	UNIDO-KEITI Workshop on Environmental Cooperation	UNIDO ITPO Korea	Seoul, Korea	Workshop	Cooperation, Environment
21 Jun, 2017	Industrial Tour for Diplomatic Missions on Environmental Cooperation	UNIDO ITPO Korea, Korea Environmental Industry & Technology Institute (KEITI)	Gyeonggi-do, Korea	Meeting, Visit	Cooperation, Environment
24-27 Jul, 2017	Korea-India Round Table on Development Cooperation	Ministry of Foreign Affairs	New Delhi, India	Official Visit, Meeting	Cooperation
20-12 Aug, 2017	Youth Ambassador Academy	Korean Culture Association	Seoul, Korea	Special Lecture	Cultural
30 Aug, 2017	GTI Trade and Investment Cooperation Roundtable Meeting	Greater Tumen Initiative	Changchun, China	Official Visit, Meeting	Sustainable Development, Investment
19 Sep, 2017	UNIDO Events in 2017 CIFIT: Public-Private Partnership (PPP) Forum on BRICS E-commerce & Small and Medium Enterprises (SMEs) Matchmaking Event	UNIDO, China International Fair for Investment and Trade (CIFIT) Organizing Committee	Xiamen, China	Fair	Investment Promotion, Information Technology



Date	Event	Organizer	Place	Type	Sector
27, Sep, 2017	Bernardo's visit to Sudokwon Landfill Site Management Corporation (SLC)	UNIDO, Sudokwon Landfill Site Management Corporation (SCL)	Seoul, Korea	Official Visit	Investment Promotion, Cultural
2 Nov, 2017	KIBO Insight Plus 2017	Korea Technology Finance Corporation (KOTEC)	Seoul, Korea	International symposium	Cooperation, Ceremony
13-15 Nov, 2017	COMFAR III Workshop	UNIDO ITPO Korea	Seoul, Korea	Workshop	Sustainable Development, Investment promotion
20-23 Nov, 2017	INCHEM International Exhibition	The Society of Chemical Engineers, Japan (SCEJ) Japan Management Association (JMA)	Tokyo, Japan	Exhibition	Multi-sectoral
27 Nov-1 Dec, 2017	17th Session of the General Conference	United Nations Industrial Development Organization (UNIDO)	Vienna, Austria	Conference	Sustainable Development, Multi-sectoral
7-8 Dec, 2017	2017 Policy Presentation for Ambassadors to Republic of Korea	The Ministry of Science and ICT	Pyeongchang, Korea	Presentation	Cooperation
23-24 Dec, 2017	LDC Ministerial Conference	United Nations Industrial Development Organization (UNIDO)	Vienna, Austria	Conference	Sustainable Development, Multi-sectoral

# Partnerships

 Ministry of Foreign Affairs	Ministry of Foreign Affairs and Trade (MOFA)
 한국국제협력단 Korea International Cooperation Agency	Korea International Cooperation Agency (KOICA)
 kotra Korea Trade-Investment Promotion Agency	Korea Trade and Investment Promotion Agency (KOTRA)
 Ministry of Trade, Industry and Energy	Ministry of Trade, Industry and Energy (MOTIE)
 KIET 산업연구원 Korea Institute for Industrial Economics & Trade	Korea Institute for Industrial Economics & Trade (KIET) (KEITI)
 KEITI 한국환경산업기술원 Korea Environmental Industry & Technology Institute	Korea Environmental Industry & Technology Institute
 KIBO Korea Technology Finance Corporation	Korea Technology Finance Corporation



 Ministry of Environment	Ministry of Environment
 중소기업부 Ministry of SMEs and Startups	Ministry of SMEs and Startups
 SUDOKWON Landfill Site Management Corp.	Sudokwon Landfill Site Management Corporation (SLC)
 과학기술정보통신부 Ministry of Science and ICT	The Ministry of Science and ICT
 대한상공회의소	Korea Chamber of Commerce and Industry (KCCI)
 GTI Greater Tumen Initiative	Greater Tumen Initiative
 울산광역시 ULSAN METROPOLITAN CITY	Ulsan Metropolitan City
 nst 국가과학기술연구회 National Research Council of Science & Technology	National Research Council of Science & Technology (NST)



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION

**INVESTMENT AND TECHNOLOGY PROMOTION OFFICE, KOREA**

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